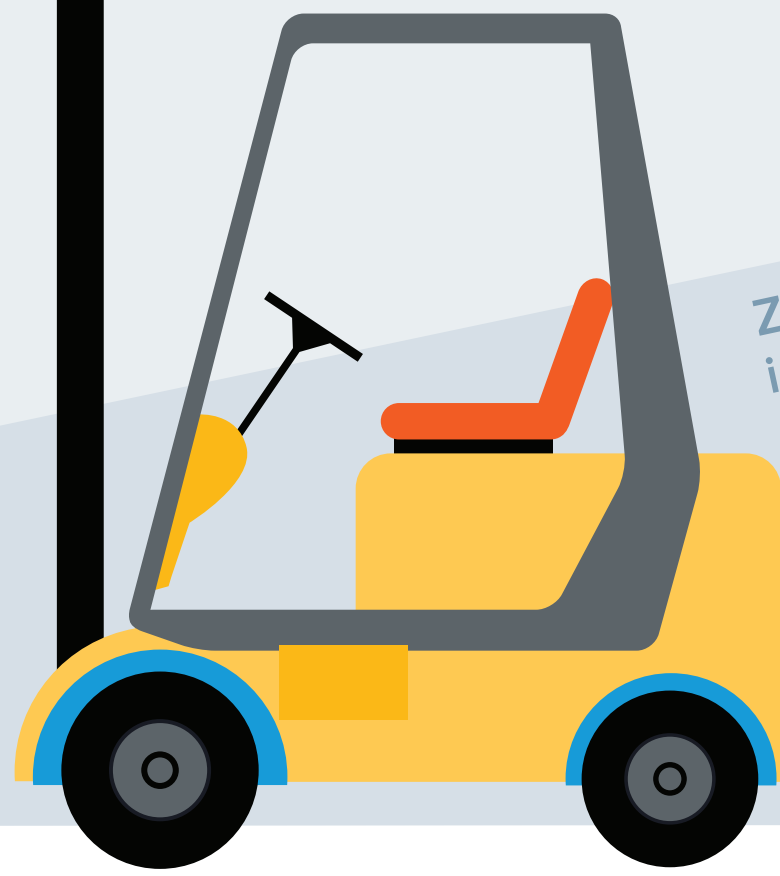


NetSuite Wholesale Distribution Evolution

A strategy for distributors to meet the challenge of today's disruptive times.



NetSuite Cloud Enables Business Disruptors



30% of buyers complete at least 1/2 of purchases online²

Zero to Cloud in 100 Days³

1-5% improvement in gross margin⁴

56% increase in actionable insights¹

OPERATIONAL EFFICIENCIES
CUSTOMER EXPERIENCE
OPTIMIZATION

1 SL Associates - Results as Measured in Comprehensive Study of NetSuite Customers
2 Forrester Research, B2B e-commerce sales will top \$1.13 trillion by 2020, April 2, 2015
3 In 100 Days is only for the Remediate phase
4 SL Associates - Results as Measured in Comprehensive Study of NetSuite Customers